



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
BASSETT, LAURA
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645190
Inv Date 10/28/2012
Terms Net 30
Contract 325176
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06260355
Demo
Revision
Comments OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:59AM

AgB

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (4), Tu, We, Th, Fr	10/16/12 5:09AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA122151H	\$425.00	
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (4), Tu, We, Th, Fr	10/17/12 5:08AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA122151H	\$425.00	
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (4), Tu, We, Th, Fr	10/18/12 5:14AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA122151H	\$425.00	
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (4), Tu, We, Th, Fr	10/19/12 5:09AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12G145H	\$425.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (4), Tu, We, Th, Fr	10/16/12 6:22AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA122151H	\$1175.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (4), Tu, We, Th, Fr	10/17/12 6:24AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA122151H	\$1175.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (4), Tu, We, Th, Fr	10/18/12 6:23AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA122151H	\$1175.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (4), Tu, We, Th, Fr	10/19/12 6:08AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12G145H	\$1175.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/16/12 7:29AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	OFA122151H	\$1075.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/16/12 7:59AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	OFA122151H	\$1075.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/17/12 7:29AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA122151H	\$1075.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/17/12 7:59AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA122151H	\$1075.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/18/12 7:27AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	OFA122151H	\$1075.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/18/12 7:59AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	OFA122151H	\$1075.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/19/12 7:28AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G145H	\$1075.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/19/12 7:59AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G145H	\$1075.00	
4.1	Spot	6:00:00AM- 7:00:00AM	Day, Sa-1	10/20/12 6:44AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	OFA12G145H	\$300.00	
5.1	Spot	8:00:00AM- 9:00:00AM	Day, Sa-1	10/20/12 8:56AM (Sa)	00:30	Good Morning America Saturday	OFA12G145H	\$625.00	
6.1	Spot	6:00:00AM- 7:00:00AM	Day, Su-1	10/21/12 6:44AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	OFA12G145H	\$275.00	
7.1	Spot	8:00:00AM- 9:00:00AM	Day, Su-1	10/21/12 8:27AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	OFA12G145H	\$800.00	
8.1	Spot	9:00:00AM-10:00:00AM	Per week (4), Tu, We, Th, Fr	10/16/12 9:30AM (Tu)	00:30	LIVE! WITH KELLY	OFA122151H	\$375.00	
8.1	Spot	9:00:00AM-10:00:00AM	Per week (4), Tu, We, Th, Fr	10/17/12 9:43AM (We)	00:30	LIVE! WITH KELLY	OFA122151H	\$375.00	
8.1	Spot	9:00:00AM-10:00:00AM	Per week (4), Tu, We, Th, Fr	10/18/12 9:41AM (Th)	00:30	LIVE! WITH KELLY	OFA122151H	\$375.00	
8.1	Spot	9:00:00AM-10:00:00AM	Per week (4), Tu, We, Th, Fr	10/19/12 9:38AM (Fr)	00:30	LIVE! WITH KELLY	OFA12G145H	\$375.00	
9.1	Spot	10:00:00AM-11:00:00AM	Per week (4), Tu, We, Th, Fr	10/16/12 10:23AM (Tu)	00:30	KATIE COURIC	OFA122151H	\$375.00	
9.1	Spot	10:00:00AM-11:00:00AM	Per week (4), Tu, We, Th, Fr	10/17/12 10:56AM (We)	00:30	KATIE COURIC	OFA122151H	\$375.00	
9.1	Spot	10:00:00AM-11:00:00AM	Per week (4), Tu, We, Th, Fr	10/18/12 10:56AM (Th)	00:30	KATIE COURIC	OFA122151H	\$375.00	
9.1	Spot	10:00:00AM-11:00:00AM	Per week (4), Tu, We, Th, Fr	10/19/12 10:56AM (Fr)	00:30	KATIE COURIC	OFA12G145H	\$375.00	
10.1	Spot	11:00:00AM-12:00:00PM	Per week (4), Tu, We, Th, Fr	10/16/12 11:31AM (Tu)	00:30	The View	OFA122151H	\$675.00	
10.1	Spot	11:00:00AM-12:00:00PM	Per week (4), Tu, We, Th, Fr	10/17/12 11:36AM (We)	00:30	The View	OFA122151H	\$675.00	
10.1	Spot	11:00:00AM-12:00:00PM	Per week (4), Tu, We, Th, Fr	10/18/12 11:34AM (Th)	00:30	The View	OFA122151H	\$675.00	
10.1	Spot	11:00:00AM-12:00:00PM	Per week (4), Tu, We, Th, Fr	10/19/12 11:32AM (Fr)	00:30	The View	OFA12G145H	\$675.00	
11.1	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	10/16/12 12:51PM (Tu)	00:30	EYEWITNESS NEWS 12P	OFA122151H	\$375.00	
11.1	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	10/17/12 12:58PM (We)	00:30	EYEWITNESS NEWS 12P	OFA122151H	\$375.00	
11.1	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	10/18/12 12:57PM (Th)	00:30	EYEWITNESS NEWS 12P	OFA122151H	\$375.00	
11.1	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	10/19/12 12:24PM (Fr)	00:30	EYEWITNESS NEWS 12P	OFA12G145H	\$375.00	
13.1	Spot	12:00:00PM-12:30:00PM	Day, Su-1	10/21/12 12:14PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	OFA12G145H	\$275.00	
14.1	Spot	3:00:00PM- 4:00:00PM	Per week (3), Tu, We, Th, Fr	10/16/12 3:44PM (Tu)	00:30	DR. PHIL	OFA122151H	\$375.00	
14.1	Spot	3:00:00PM- 4:00:00PM	Per week (3), Tu, We, Th, Fr	10/17/12 3:49PM (We)	00:30	DR. PHIL	OFA122151H	\$375.00	



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer BASSETT, LAURA
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06260355
Demo
Revision
Comments OBAMA FOR AMERICA

Invoice 645190
Inv Date 10/28/2012
Terms Net 30
Contract 325176
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:59AM

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
14.1	Spot	3:00:00PM- 4:00:00PM	Per week (3), Tu, We, Th, Fr	10/18/12 3:56PM (Th)	00:30	DR. PHIL	OFA12Z151H	\$375.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (4), Tu, We, Th, Fr	10/16/12 4:13PM (Tu)	00:30	DR. OZ SHOW	OFA12Z151H	\$825.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (4), Tu, We, Th, Fr	10/17/12 4:13PM (We)	00:30	DR. OZ SHOW	OFA12Z151H	\$825.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (4), Tu, We, Th, Fr	10/18/12 4:13PM (Th)	00:30	DR. OZ SHOW	OFA12Z151H	\$825.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (4), Tu, We, Th, Fr	10/19/12 4:15PM (Fr)	00:30	DR. OZ SHOW	OFA12G145H	\$825.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (4), Tu, We, Th, Fr	10/16/12 5:29PM (Tu)	00:30	EYEWITNESS NEWS 5P	OFA12Z151H	\$1200.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (4), Tu, We, Th, Fr	10/17/12 5:28PM (We)	00:30	EYEWITNESS NEWS 5P	OFA12Z151H	\$1200.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (4), Tu, We, Th, Fr	10/18/12 5:28PM (Th)	00:30	EYEWITNESS NEWS 5P	OFA12Z151H	\$1200.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (4), Tu, We, Th, Fr	10/19/12 5:13PM (Fr)	00:30	EYEWITNESS NEWS 5P	OFA12G145H	\$1200.00	
17.1	Spot	5:30:00PM- 6:00:00PM	Per week (4), Tu, We, Th, Fr	10/16/12 5:52PM (Tu)	00:30	EYEWITNESS NEWS 530P	OFA12Z151H	\$1300.00	
17.1	Spot	5:30:00PM- 6:00:00PM	Per week (4), Tu, We, Th, Fr	10/17/12 5:52PM (We)	00:30	EYEWITNESS NEWS 530P	OFA12Z151H	\$1300.00	
17.1	Spot	5:30:00PM- 6:00:00PM	Per week (4), Tu, We, Th, Fr	10/18/12 5:53PM (Th)	00:30	EYEWITNESS NEWS 530P	OFA12Z151H	\$1300.00	
17.1	Spot	5:30:00PM- 6:00:00PM	Per week (4), Tu, We, Th, Fr	10/19/12 5:44PM (Fr)	00:30	EYEWITNESS NEWS 530P	OFA12G145H	\$1300.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6), Tu, We, Th, Fr	10/16/12 6:13PM (Tu)	00:30	EYEWITNESS NEWS 6P	OFA12Z151H	\$1500.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6), Tu, We, Th, Fr	10/16/12 6:28PM (Tu)	00:30	EYEWITNESS NEWS 6P	OFA12Z151H	\$1500.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6), Tu, We, Th, Fr	10/17/12 6:28PM (We)	00:30	EYEWITNESS NEWS 6P	OFA12Z151H	\$1500.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6), Tu, We, Th, Fr	10/18/12 6:29PM (Th)	00:30	EYEWITNESS NEWS 6P	OFA12Z151H	\$1500.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6), Tu, We, Th, Fr	10/19/12 6:14PM (Fr)	00:30	EYEWITNESS NEWS 6P	OFA12G145H	\$1500.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6), Tu, We, Th, Fr	10/19/12 6:29PM (Fr)	00:30	EYEWITNESS NEWS 6P	OFA12G145H	\$1500.00	
19.1	Spot	7:00:00PM- 7:30:00PM	Day, Sa-1	10/20/12 7:36PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	OFA12G145H	\$490.00	
20.1	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	10/21/12 6:29PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	OFA12G145H	\$1000.00	
21.1	Spot	7:00:00PM- 7:30:00PM	Per week (4), Tu, We, Th, Fr	10/17/12 7:10PM (We)	00:30	INSIDE EDITION	OFA12Z151H	\$1600.00	
21.1	Spot	7:00:00PM- 7:30:00PM	Per week (4), Tu, We, Th, Fr	10/17/12 7:26PM (We)	00:30	INSIDE EDITION	OFA12Z151H	\$1600.00	
21.1	Spot	7:00:00PM- 7:30:00PM	Per week (4), Tu, We, Th, Fr	10/18/12 7:26PM (Th)	00:30	INSIDE EDITION	OFA12Z151H	\$1600.00	
21.1	Spot	7:00:00PM- 7:30:00PM	Per week (4), Tu, We, Th, Fr	10/19/12 7:27PM (Fr)	00:30	INSIDE EDITION	OFA12G145H	\$1600.00	
22.1	Spot	7:30:00PM- 7:56:00PM	Per week (4), Tu, We, Th, Fr	10/17/12 7:49PM (We)	00:30	ENTERTAINMENT TONIGHT	OFA12Z151H	\$1600.00	
22.1	Spot	7:30:00PM- 7:56:00PM	Per week (4), Tu, We, Th, Fr	10/18/12 7:40PM (Th)	00:30	ENTERTAINMENT TONIGHT	OFA12Z151H	\$1600.00	
22.1	Spot	7:30:00PM- 7:56:00PM	Per week (4), Tu, We, Th, Fr	10/18/12 7:56PM (Th)	00:30	ENTERTAINMENT TONIGHT	OFA12Z151H	\$1600.00	
22.1	Spot	7:30:00PM- 7:56:00PM	Per week (4), Tu, We, Th, Fr	10/19/12 7:48PM (Fr)	00:30	ENTERTAINMENT TONIGHT	OFA12G145H	\$1600.00	
23.1	Spot	11:35:00PM-12:02:00AM	Per week (4), Tu, We, Th	10/16/12 12:04AM (Tu)	00:30	Nightline	OFA12Z151H	\$700.00	
23.1	Spot	11:35:00PM-12:02:00AM	Per week (4), Tu, We, Th	10/16/12 11:56PM (Tu)	00:30	Nightline	OFA12Z151H	\$700.00	
23.1	Spot	11:35:00PM-12:02:00AM	Per week (4), Tu, We, Th	10/17/12 11:56PM (We)	00:30	Nightline	OFA12Z151H	\$700.00	
23.1	Spot	11:35:00PM-12:02:00AM	Per week (4), Tu, We, Th	10/18/12 11:57PM (Th)	00:30	Nightline	OFA12Z151H	\$700.00	
24.1	Spot	8:00:00PM-10:00:00PM	Day, M-2	10/22/12 8:25PM (Mo)	00:30	Dancing With The Stars	OFA12G145H	\$6000.00	
24.1	Spot	8:00:00PM-10:00:00PM	Day, M-2	10/22/12 8:35PM (Mo)	00:30	Dancing With The Stars	OFA12G145H	\$6000.00	
25.1	Spot	10:00:00PM-11:00:00PM	Day, M-1	10/22/12 10:57PM (Mo)	00:30	ABC NEWS YOUR VOICE, YOUR VOTE	OFA12G145H	\$4500.00	
26.0	Spot			10/16/12			2 preempts @ \$6000.00	\$0.00	Program Change
27.1	Spot	10:00:00PM-11:00:00PM	Day, Tu-1	10/16/12 10:59PM (Tu)	00:30	ABC NEWS YOUR VOICE, YOUR VOTE	OFA12Z151H	\$6000.00	
28.1	Spot	8:30:00PM- 9:00:00PM	Day, W-1	10/17/12 8:50PM (We)	00:30	THE NEIGHBORS	OFA12Z151H	\$5000.00	



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer BASSETT, LAURA
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06260355
Demo
Revision
Comments OBAMA FOR AMERICA

Invoice 645190
Inv Date 10/28/2012
Terms Net 30
Contract 325176
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:59AM

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
29.1	Spot	9:00:00PM- 9:30:00PM	Day, W-1	10/17/12 9:19PM (We)	00:30	MODERN FAMILY	OFA122151H	\$7500.00	
30.1	Spot	10:00:00PM-11:00:00PM	Day, W-1	10/17/12 10:33PM (We)	00:30	NASHVILLE	OFA122151H	\$4300.00	
31.1	Spot	8:00:00PM- 9:00:00PM	Day, Th-1	10/18/12 8:22PM (Th)	00:30	LAST RESORT	OFA122151H	\$4000.00	
32.1	Spot	9:00:00PM-10:00:00PM	Day, Th-1	10/18/12 9:41PM (Th)	00:30	GREY'S ANATOMY	OFA122151H	\$6500.00	
33.1	Spot	10:00:00PM-11:00:00PM	Day, Th-1	10/18/12 10:40PM (Th)	00:30	SCANDAL	OFA122151H	\$5000.00	
34.1	Spot	8:00:00PM- 9:00:00PM	Day, F-1	10/19/12 8:45PM (Fr)	00:30	SHARK TANK	OFA12G145H	\$2000.00	
35.1	Spot	9:00:00PM-10:00:00PM	Day, F-1	10/19/12 9:40PM (Fr)	00:30	WHAT WOULD YOU DO?	OFA12G145H	\$3000.00	
36.1	Spot	10:00:00PM-11:00:00PM	Day, F-1	10/19/12 10:50PM (Fr)	00:30	20/20	OFA12G145H	\$3700.00	
37.1	Spot	7:00:00PM- 8:00:00PM	Day, Su-1	10/21/12 7:43PM (Su)	00:30	America's Funniest Home Videos	OFA12G145H	\$2500.00	
38.2	Spot	8:00:00PM- 9:00:00PM	Day, Su-2	10/21/12 8:19PM (Su)	00:30	ONCE UPON A TIME	OFA12G145H	\$6000.00	
38.2	Spot	8:00:00PM- 9:00:00PM	Day, Su-2	10/21/12 8:39PM (Su)	00:30	ONCE UPON A TIME	OFA12G145H	\$6000.00	
39.1	Spot	9:00:00PM-10:00:00PM	Day, Su-1	10/21/12 9:20PM (Su)	00:30	REVENGE	OFA12G145H	\$6500.00	
40.1	Spot	11:00:00PM-11:35:00PM	Per week (6), Tu, We, Th, Fr, Su	10/16/12 11:14PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	OFA122151H	\$1200.00	
40.1	Spot	11:00:00PM-11:35:00PM	Per week (6), Tu, We, Th, Fr, Su	10/16/12 11:34PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	OFA122151H	\$1200.00	
40.1	Spot	11:00:00PM-11:35:00PM	Per week (6), Tu, We, Th, Fr, Su	10/17/12 11:27PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	OFA122151H	\$1200.00	
40.1	Spot	11:00:00PM-11:35:00PM	Per week (6), Tu, We, Th, Fr, Su	10/18/12 11:14PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	OFA122151H	\$1200.00	
40.1	Spot	11:00:00PM-11:35:00PM	Per week (6), Tu, We, Th, Fr, Su	10/19/12 11:23PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G145H	\$1200.00	
40.1	Spot	11:00:00PM-11:35:00PM	Per week (6), Tu, We, Th, Fr, Su	10/21/12 11:27PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G145H	\$1200.00	
44.1	Spot	9:00:00AM-10:00:00AM	Per week (1), Mo	10/22/12 9:43AM (Mo)	00:30	LIVE! WITH KELLY	OFA12G145H	\$375.00	
45.1	Spot	10:00:00AM-11:00:00AM	Per week (1), Mo	10/22/12 10:23AM (Mo)	00:30	KATIE COURIC	OFA12G145H	\$375.00	
46.1	Spot	11:00:00AM-12:00:00PM	Per week (1), Mo	10/22/12 11:44AM (Mo)	00:30	The View	OFA12G145H	\$675.00	
47.1	Spot	12:00:00PM- 1:00:00PM	Per week (1), Mo	10/22/12 12:24PM (Mo)	00:30	EYEWITNESS NEWS 12P	OFA12G145H	\$375.00	
48.1	Spot	4:00:00PM- 5:00:00PM	Per week (1), Mo	10/22/12 4:38PM (Mo)	00:30	DR. OZ SHOW	OFA12G145H	\$825.00	
49.1	Spot	5:00:00PM- 5:30:00PM	Per week (1), Mo	10/22/12 5:13PM (Mo)	00:30	EYEWITNESS NEWS 5P	OFA12G145H	\$1200.00	
50.1	Spot	5:30:00PM- 6:00:00PM	Per week (1), Mo	10/22/12 5:41PM (Mo)	00:30	EYEWITNESS NEWS 530P	OFA12G145H	\$1300.00	
51.1	Spot	6:00:00PM- 6:30:00PM	Per week (1), Mo	10/22/12 6:23PM (Mo)	00:30	EYEWITNESS NEWS 6P	OFA12G145H	\$1500.00	
52.1	Spot	7:00:00PM- 7:30:00PM	Per week (1), Mo	10/22/12 7:25PM (Mo)	00:30	INSIDE EDITION	OFA12G145H	\$1600.00	
53.1	Spot	7:30:00PM- 7:56:00PM	Per week (1), Mo	10/22/12 7:56PM (Mo)	00:30	ENTERTAINMENT TONIGHT	OFA12G145H	\$1600.00	
54.1	Spot	11:00:00PM-11:35:00PM	Per week (1), Mo	10/22/12 11:21PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G145H	\$1200.00	
55.1	Spot	11:35:00PM-12:02:00AM	Per week (1), Mo	10/22/12 11:47PM (Mo)	00:30	Nightline	OFA12G145H	\$700.00	
56.1	Spot	12:05:00AM-12:35:00AM	Per week (2), Fr	10/19/12 12:24AM (Fr)	00:30	Nightline	OFA12G145H	\$700.00	
56.1	Spot	12:05:00AM-12:35:00AM	Per week (2), Fr	10/19/12 12:32AM (Fr)	00:30	Nightline	OFA12G145H	\$700.00	
57.0	Spot	5:30:00AM- 6:00:00AM	Per week (3), Tu, We, Th, Fr	10/17/12 5:28AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA122151H	\$425.00	
57.0	Spot	5:30:00AM- 6:00:00AM	Per week (3), Tu, We, Th, Fr	10/18/12 5:29AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA122151H	\$425.00	
57.0	Spot	5:30:00AM- 6:00:00AM	Per week (3), Tu, We, Th, Fr	10/19/12 5:44AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12G145H	\$425.00	
58.0	Spot	6:30:00AM- 7:00:00AM	Per week (3), Tu, We, Th, Fr	10/16/12 6:43AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA122151H	\$1175.00	
58.0	Spot	6:30:00AM- 7:00:00AM	Per week (3), Tu, We, Th, Fr	10/18/12 6:44AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA122151H	\$1175.00	
58.0	Spot	6:30:00AM- 7:00:00AM	Per week (3), Tu, We, Th, Fr	10/19/12 6:44AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12G145H	\$1175.00	
59.0	Spot	7:00:00AM- 8:00:00AM	Day, M-2	10/22/12 7:25AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G145H	\$1075.00	



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer BASSETT, LAURA
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06260355
Demo
Revision
Comments OBAMA FOR AMERICA

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Invoice 645190
Inv Date 10/28/2012
Terms Net 30
Contract 325176
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:59AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISO	Amount	Remarks
59.0	Spot	7:00:00AM- 8:00:00AM	Day, M-2	10/22/12 7:55AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G145H	\$1075.00	
60.0	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/16/12 8:29AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z151H	\$975.00	
60.0	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/16/12 8:59AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z151H	\$975.00	
60.0	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/17/12 8:29AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z151H	\$975.00	
60.0	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/17/12 8:59AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z151H	\$975.00	
60.0	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/18/12 8:41AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z151H	\$975.00	
60.0	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/18/12 8:59AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z151H	\$975.00	
60.0	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/19/12 8:41AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12G145H	\$975.00	
60.0	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/19/12 8:55AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12G145H	\$975.00	
61.0	Spot	8:00:00AM- 9:00:00AM	Day, M-2	10/22/12 8:29AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12G145H	\$975.00	
61.0	Spot	8:00:00AM- 9:00:00AM	Day, M-2	10/22/12 8:59AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12G145H	\$975.00	
62.0	Spot	8:00:00PM-11:30:00PM	Day, Sa-2	10/20/12 12:00AM (Sa)	00:30	Saturday Night Football	OFA12G145H	\$2,000.00	M/F For 26.0.1, 26.0.2
62.0	Spot	8:00:00PM-11:30:00PM	Day, Sa-2	10/20/12 10:16PM (Sa)	00:30	Saturday Night Football	OFA12G145H	\$2,000.00	M/F For 26.0.1, 26.0.2

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$191,115.00	Total Spots	129
Commission	(\$28,667.25)		
Net Total	\$162,447.75		